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**04-07 May 2017**

7<sup>th</sup> International Flour, Semolina, Rice, Corn, Bulghur, Feed Milling Machinery & Pulse, Pasta, Biscuit Technologies Exhibition

Milling

Feed

Pulses  
&  
Rice

Pasta  
&  
Biscuit

Supplier  
Industry

# IDMA 2017

## CONCLUSION REPORT

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**Parantez**  
International Fair





## INTRODUCTION

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The 7<sup>th</sup> of IDMA - International Flour, Semolina, Rice, Corn, Bulgur, Feed Milling Machinery and Pulse, Pasta, Biscuit Technologies Exhibition which is the biggest meeting platform of grain and pulses processing industry on international scale, was successfully held at Istanbul Expo Center between 04 and 07 May 2017.

Held at Hall 1-2 and 3 in Istanbul Expo Center for 4 days, IDMA Exhibition brought together the machinery manufacturers and finished products producers of flour, feed, rice, pulse and pasta industries. Total global trade volume of this industry on technology basis is around 10 billion dollars. IDMA is the only international exhibition in this 10 billion dollar market. Therefore those who are planning machinery and factory investment place special importance to IDMA Exhibition which is held every two years, in order to meet global flour, feed, rice, pulse and pasta producers altogether, and to make the best choice for investment by comparing the alternatives.

Receiving the support of nearly 30 significant industry organizations around the world, IDMA 2017 Exhibition aroused interest for 4 days with more than 7 thousand visitors from different nationalities. Receiving many investors especially from Middle East, Africa and Asia, the Exhibition refreshed the milling industry in this economic recession in 2017.

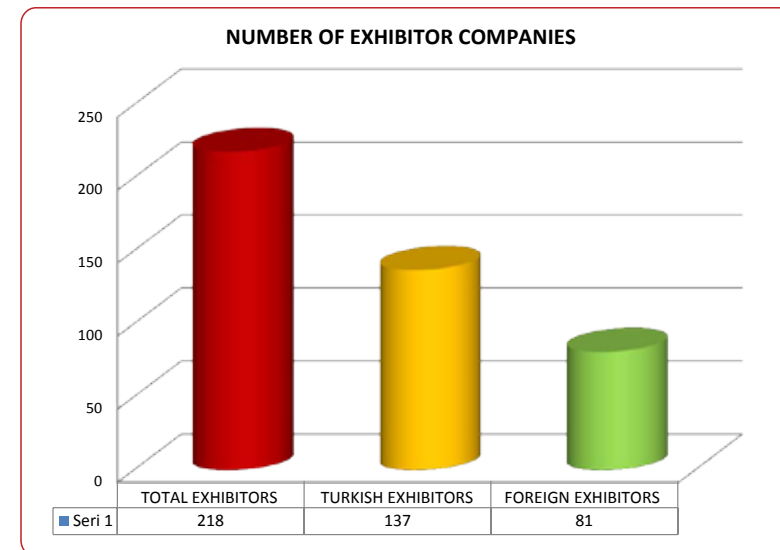


## EXHIBITOR COMPANIES' DATA

### NUMBER OF COMPANY

137 local and 81 foreign, totally 218 companies exhibited at IDMA 2017 Exhibition. While 58 foreign companies directly participated in the exhibition, 23 of them took part with their representatives.

218 company with a booth in 3 halls comprising of an area of 33,000 sqm presented the latest technologies used in flour, semolina, corn, rice and feed milling and pulse cleaning, packaging, pasta and biscuit plants, and the latest innovations in storage silos, loading, conveying and unloading systems; laboratory devices; additives; packaging machines and materials; spare parts and sub-industry to the taste of the visitors.



## EXHIBITED TECHNOLOGIES

### Milling

#### GRAIN AND FLOUR MILL TECHNOLOGIES

- Flour, Semolina, Corn Plants / Turnkey
- Cleaning and Tempering Machines and Equipment
- Grinding Machines and Equipment
- Screening Machines and Equipment
- Conveying and Packaging Systems and Equipment
- Electrical, Automation & Yield Systems
- Additives

#### BULGHUR PRODUCTION TECHNOLOGIES

- Bulghur Plant / Turnkey
- Cleaning and Pre-Washing Systems
- Cooking, Cooling and Drying Systems
- Husking Machines and Equipment
- Cracking and Polishing Machines and Equipment
- Classification Systems and Equipment
- Packaging Machines and Equipment

### Pulses & Rice

#### RICE AND PULSES PROCESSING TECHNOLOGIES

- Pulses Plant / Turnkey
- Rice Plant / Turnkey
- Seed Plant / Turnkey
- Drying and Husking Machines and Equipment
- Cleaning Machines and Equipment
- Polishing Machines and Equipment
- Sorting Machines and Equipment
- Conveying and Dust Control Systems and Equipment
- Packaging Machines and Equipment

### Supplier Industry

#### GRAIN AND PULSES STORAGE TECHNOLOGIES

- Silo and Storage Systems
- Pre-Cleaning Systems
- Grain Handling Equipment
- Ventilation Equipment
- Temperature and Humidity Control Systems

### Feed

#### FEED PRODUCTION TECHNOLOGIES

- Ruminant, Poultry, Aquaculture, Swine, Pet and Horse Feed Plants / Turnkey
- Raw Material Procurement Unit Machines and Equipment
- Dosing Units Machines and Equipment
- Cracking and Mixing Machines and Equipment
- Pelletizing and Granule Unit Machines and Equipment
- Bagging Machines and Equipment
- Additives

### Pasta & Biscuit

#### PASTA PRODUCTION TECHNOLOGIES

- Pasta Plant / Turnkey
- Kneading Machines and Equipment
- Shaping Systems and Equipment
- Molding and Cutting Systems and Equipment
- Drying and Storage Systems and Equipment
- Conveying and Packaging Systems and Equipment
- Additives

#### BISCUIT PRODUCTION TECHNOLOGIES

- Biscuit Plant / Turnkey
- Dough Preparation, Mixing and Kneading Systems
- Dough Conveying and Shaping Systems
- Baking and Cooling Systems
- Packaging and Storage Systems
- Additives

#### LABORATORY EQUIPMENT

- Quality Control Systems
- Humidity and Temperature Meters
- Analysis Kits and Devices
- Additives

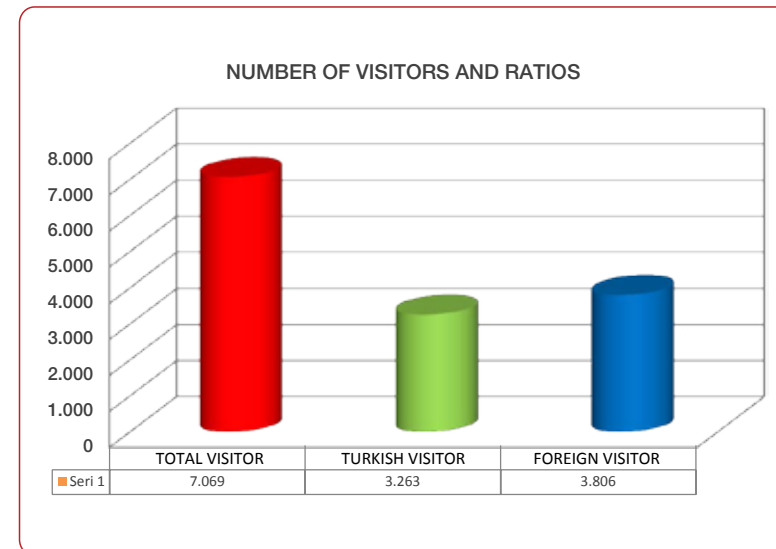
SPARE PARTS AND SUB-INDUSTRY PRODUCTS  
INTERNATIONAL GRAINS AND PULSES DEALERS

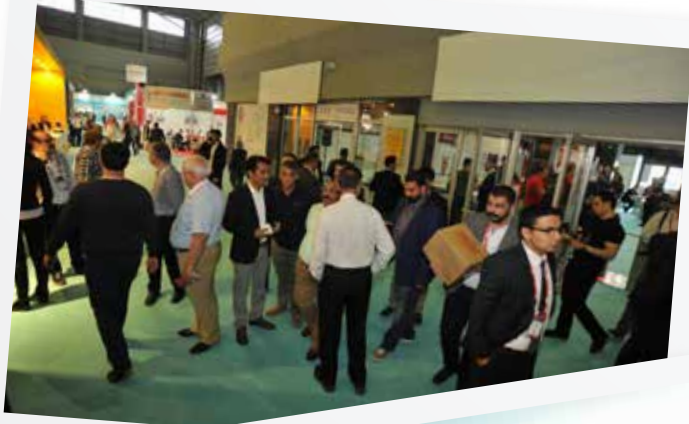


## VISITOR DATA

### NUMBER OF VISITORS

During 4 days, 7069 local and foreign professional visitors visited IDMA 2017 Exhibition. During the exhibition which received mostly international investors, flour, feed, rice, pulses and pasta producers around the world made lots of agreements for turnkey plants, machinery, equipment and devices.

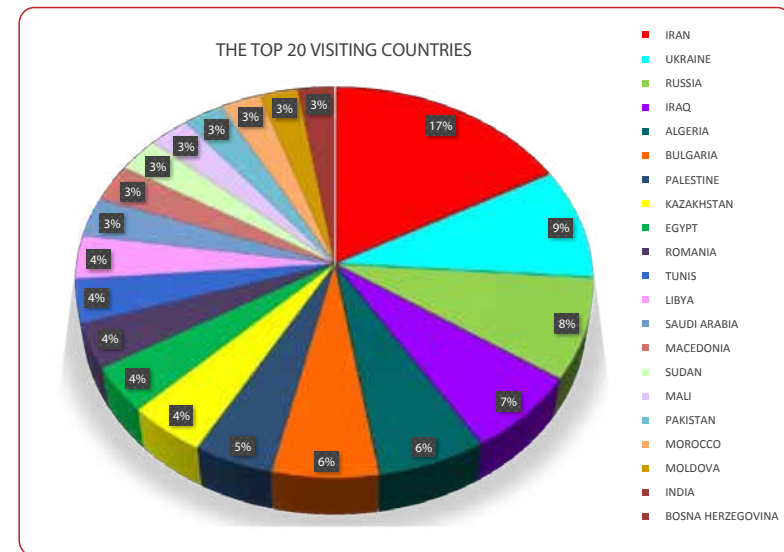




## VISITOR DATA

### VISITORS BY COUNTRIES

Regions like Middle East, Russia, Eastern Europe and Africa became prominent in 2017 in visitor allocation of IDMA Exhibition which was influenced by the general economic and political situation in the world. In IDMA 2017 Exhibition which had visitors from 101 countries the top 20 countries, except Turkey, are as follows: Iran, Ukraine, Russia, Iraq, Algeria, Bulgaria, Palestine, Kazakhstan, Egypt, Romania, Tunisia, Libya, Saudi Arabia, Macedonia, Sudan, Mali, Pakistan, Morocco, Moldova, India, Bosna Herzegovina.



## VISITING COUNTRIES

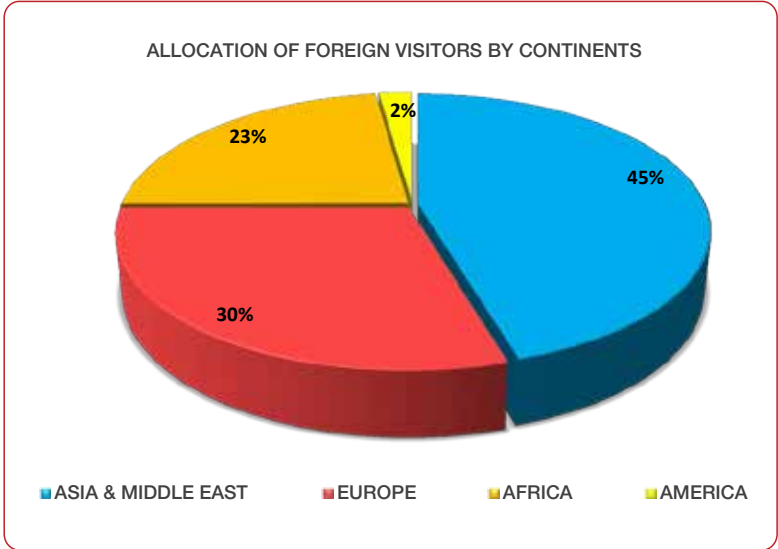
AFRICA	ASIA		EUROPE		AMERICA
Burkina Faso	Afghanistan	Syria	Germany	Poland	USA
Algeria	Australia	Saudi Arabia	Albania	Portugal	Argentina
Chad	Azerbaijan	Tajikistan	Austria	Romania	Brazil
Ethiopia	U.A.E	Thailand	Belgium	Serbia	Ecuador
Morocco	Bahreïn	Taiwan	Belarus	Turkey	Guatemala
Ivory Coast	Bangladesh	Turkmenistan	United Kingdom	Ukraine	Canada
Gambia	China	Oman	Bosnia-Herzegovina	Greece	Colombia
Ghana	Armenia	Jordan	Bulgaria		Mexico
South Africa	Palestine	Yemen	Czech Republic		Surinam
Cameron	South Korea		Denmark		Chili
Kenya	Georgia		Finland		
Congo	India		France		
Libya	Iraq		Croatia		
Mali	Iran		Netherlands		
Egypt	Israel		Spain		
Nigeria	Qatar		Sweden		
Ruanda	Kazakhstan		Switzerland		
Senegal	Cyprus		Italy		
Somali	Kuwait		Kosovo		
Sudan	Lebanon		Latvia		
Swaziland	Malaysia		Lithuania		
Togo	Mongolia		Hungary		
Tunis	Uzbekistan		Macedonia		
Uganda	Pakistan		Moldova		
Zambia	Russia		Norway		



## VISITOR DATA

### VISITING COUNTRIES BY CONTINENTS

Regarding the visiting countries by continents, Asia including Russia and some Middle Eastern countries seems to be the leader with a share of 45 percent. Europe with 30 percent, Africa with 23 percent, America with 2 percent follow Asia. In the graph showing the allocation of foreign visitors by continents, Turkey is excluded. Compared to the previous exhibition, it seems that the number of visitors from Asia and Africa, especially from Russia and Iran, has increased while the number of visitors from Europe has decreased a bit. In the graph showing the allocation of foreign visitors by continents, Turkey is excluded.







## VISITOR DATA

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### VISITOR PROFILE BY PRODUCT GROUPS

#### General visitor profile of IDMA 2017 consists of these:

- Professional managers, investors and employees of flour mills,
- Professional managers, investors and employees of semolina mills,
- Professional managers, investors and employees of corn mills,
- Professional managers, investors and employees of rice mills,
- Professional managers, investors and employees of feed mills,
- Professional managers, investors and employees of factories which are engaged in pulse production and trading,
- Professional managers, investors and employees of factories which are engaged in pasta production and trading,
- Professional managers, investors and employees of factories which are engaged in biscuit production and trading,
- International cereal and pulse buyers and sellers,
- Professional managers, investors and employees of food companies which produce connected with cereal, bulghur, feed, pulses, rice, pasta and biscuit sectors,
- Chairmen and members of non-governmental organizations and professional organizations connected with cereal, bulghur, feed, pulses, rice, pasta and biscuit sectors,
- Academicians and students who work in education and research institutions,
- High-level officials and employees who work in official Institutions and deal with such food, agriculture and foreign trade issues,
- Seed producers,



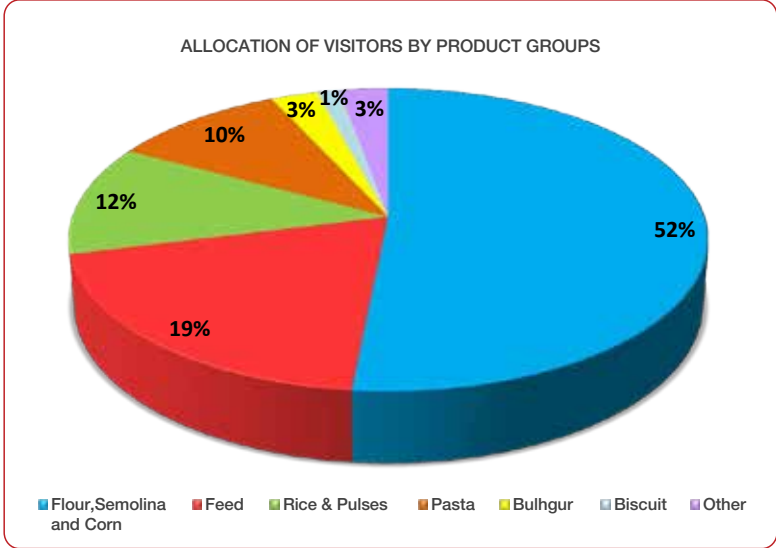
### VISITOR DATA

#### VISITOR PROFILE BY PRODUCT GROUPS

Regarding the density of visitors by product groups, it seems that flour, semolina and corn mills which are the main categories of the exhibition show more interest to the fair. The share of flour, semolina and corn mills in all visitors is 52 percent.

However, in IDMA 2017 Exhibition, unlike the former exhibitions, the number of visitors for feed industry has also increased significantly. The vision of specialized areas that was implemented in 2017 Exhibition and the works done for this vision contributed significantly to this increase. Also, the ratio of feed producers in total number of visitors, which was 5 percent in 2015, reached to 20 percent, a record level.

Rice mills and pulse processing companies follow feed producers. The ratio of this group in the total number of visitors has decreased and remained at 12 percent. The visitor group consisting of pasta producers which increased in the previous exhibition remained at nearly the same level in 2017 Exhibition.





8<sup>th</sup>

**MEET US IN  
IDMA EXHIBITION  
20-23 March 2019**

Istanbul Expo Center / Hall: 9-10-11 / TURKEY

**Parantez**  
International Fair

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